Look at Me

I have something I want to share with you
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The Letterform
A Study of Typography
By Katherine V. Schmidt
Transport of Algal Bloom Toxin into Terrestrial Ecosystems

1. Microcystin Producer *Microcystis Aeruginosa* Cyanobacteria
2. Aquatic Invertebrate Primary Consumer *Hexagenia* Mayfly Nymph
3. Emerging Invertebrate Prey *Hexagenia* Mayfly Adult
4. Terrestrial Invertebrate Predator *Tetragnathidae* Spider
5. Terrestrial Vertebrate Predator Prothonotary Warbler

Nicholas Moy
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species Revealedna

environmental DNA (eDNA) as a conservation tool

Where does eDNA come from?

Disturbed substrate

Gametes

Sloughed cells

Decay

Bonnie Roderique

How can eDNA be used?

DETECTION
Species presence of collection sites can be inferred from species DNA in water samples

BIOMASS
Species abundance/biomass can be determined by the concentration of DNA in the sample

ALLELIC DIVERSITY
Allelic diversity among and between populations can potentially be determined

Bonnie Roderique
Michael Barber – Sturgeon vectors were made subtle for visual interest and to convey how their hidden lifestyle is revealed through telemetry, as well as to look like surface waves. I revised the struck sturgeon to look more similar to the rest of the sturgeon in the logo, and rearranged them to make the logo more versatile in terms of placement on posters, presentations, etc.
Jane Remfert – *This simple function expresses the entire basis of my research.* Once fonts were chosen, characters were manipulated to flow together. Style elements (e.g., drop shadow) were added to lift the logo off the page. Colors were chosen by sampling greens from an image trace of a leaf...reflecting the colors of the forest environment in which my research is conducted.
Taylor Woods – I approached this exercise by emphasizing the union of computer programming and freshwater fish ecology that defines my research. I sought to create a logo that was simple enough to be applicable in a wide range of media formats, from PowerPoint to business cards.
Wyatt Carpenter

Amy Schmid
Lindsey Flanary

Ben Nickley

Brittany Moretz
Key Challenges

• Confines of graduate timeline
• Germaine skills vs. individual storylines
• Partner storylines
• Scalability / transferability


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Daniel McGarvey
www.mcgarveyecology.com
djmcgarvey@vcu.edu