Multitasking

1. Gets More Work Done
Multitasking

1. Get Done

2. Work Seems To Get Done Faster
Task A

Time On Task: 10 seconds
Actual Time: 19 seconds

Task B

Time On Task: 10 seconds
Actual Time: 20 seconds

19.5 Seconds
Time On Task: 24+ seconds

24+ Seconds
Multitasking

1. Gets More Work Done

2. Work Seems To Get Done Faster
Perhaps the biggest problem of all, though, is that the majority of people doing the most media multitasking have a big-ass blind spot on just how much they suck at it.

- Kathy Sierra
IT'S all about Scale: Integration of Natural Resource Information
the Pomodoro Technique